

# **QUALITY POLICY**

## **MISSION**

To create top-quality competitive products for utmost customer satisfaction

#### STRATEGIC DIRECTIONS OF GROWTH

- 1. Customer satisfaction improvement
- 2. Strategic business development planning to satisfy customers' future needs in quality of products
- 3. Product line expansion
- 4. Manufacturing of quality products at minimum cost
- 5. Increase of employees' interest in development and manufacturing of new products
- 6. Constant search for alternative suppliers to ensure improvement of finished products' quality
- 7. Continuous improvement of quality management system to meet customers' requirements

### **BASIC OPERATING PRINCIPLES**

- 1. Manufacturing of products of higher quality standards in comparison with those available in the market
- 2. Customers' satisfaction by meeting their requests for products' quality
- 3. Continuous customer interaction to address their requests for products' quality
- 4. Employees engagement in improvement of products' quality
- 5. Constant development and manufacturing of new products exhibiting unique properties and enabling AESW to make such offers to customers which will increase their competitive advantage

#### **BASIC OPERATING PRINCIPLES ARE IMPLEMENTED THROUGH:**

- technological advancement ensuring products' quality improvement with reduction of production costs;
- increase of share of high-margin products and high process stage products in total output;
- enhancement of competence for tests and analysis of product quality indicators during and after production;
- production growth through technological advancement, labour efficiency improvement and equipment upgrade;
- building mutually beneficial relations with suppliers focused on joint development of products' quality;
- continual improvement of quality management system effectiveness;
- certification of products and maintenance of certification.

